



FRIDAY 16TH APRIL 2010

BRIGADOON FESTIVAL GOES BOTTLED WATER FREE

Festival follows-up in the world-first bottled water free town of Bundanoon, NSW

Brigadoon, Australia's largest Scottish festival, goes bottled water free in 2010. Taking place this **Saturday 17 April in the NSW Southern Highlands township of Bundanoon**, the event attracts 15,000 visitors annually and is believed to be the largest event in Australia to go bottled water free.

Bundanoon attracted worldwide attention for its Bundy on Tap campaign of 2009, when it became the world's first town to ban bottled water. Residents and visitors now purchase refillable bottles from local retailers and drink or refill from stylish filtered water fountains provided by Street Furniture Australia. Brigadoon is the last piece in the Bundy on Tap jigsaw.

At Brigadoon, in addition to the water fountains, other drinking water options will cater for the large crowd expected:

- Culligan Water will set up tents dispensing chilled, filtered water in cups or refillable bottles.
- The Bundy on Tap team will provide 'mobile water stations', moving amongst the crowd and offering pure Bundy on Tap water from water filled backpacks.

Huw Kingston, from the Bundy on Tap Committee, said, "It's been fantastic to work with the Brigadoon Committee to ensure that this flagship event could go bottled water free, while making quality drinking water available to the many thousands of people attending on the day. Brigadoon can now become a model for other large events to do their bit and reduce bottled water use."

Jon Dee, founder of Do Something's Bottled Water Alliance, which partnered with Bundy on Tap, said, "Brigadoon highlights what a community event can do to make a difference. Brigadoon is potentially taking many thousands of bottles out of landfill. Given that 200 mls of oil is used to produce each litre of bottled water, it's also saving hundreds of litres of oil. And with 600 ml bottles of water costing up to \$2.50 each, visitors on the day will save thousands of dollars."

Huw Kingston said, "Visitors to Brigadoon can be proud to be part of a growing movement to reduce the consumption of bottled water and its environmental costs, when alternatives such as tap water are so readily available."

For further details on Brigadoon see www.highlandsnsw.com.au/brigadoon. For further details on Bundy on Tap see www.bundyontap.com.au. For further details of the environmental and other impacts of bottled water see <http://www.bottledwateralliance.com.au>

Contacts

Bundy on Tap - Huw Kingston, 0418 977609 or huw@bundyontap.com.au

Brigadoon - Alistair Saunders, Publicity Officer on 02 4883 7471 or brigadoon@highlandsnsw.com.au

Jon Dee from Do Something via Annemarie Jonson 0428 278 880 or Annemarie@dosomething.net.au

Location: Street Parade starting in the town centre and progressing towards Bundanoon Oval, Bundanoon, NSW
When: Parade from 9:30am, activities until 4:00pm, Saturday 17th April 2010